

ORDER



WZZM 13

Orders
Order / Rev: 714502
Alt Order #: 06321126
Product Desc: PESTKA FOR CONGRESS
Estimate: 2332
Flight Dates: 09/19/12 - 09/25/12
Original Date / Rev: 09/18/12 / 09/19/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pestka,S/ D/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	86	\$21,845.00	\$18,568.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	86	\$21,845.00	\$18,568.25	0.00
Totals	86	\$21,845.00	\$18,568.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WZZM 13	17%	\$21,845.00
Market	100%	\$128,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	41%	\$52,685.00
WOTV	1%	\$1,285.00
WWMT	31%	\$39,835.00
WXMI	10%	\$12,850.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	09/21/12	09/21/12	M-Su 11-1135p LN	CM	11-1135p	----F--	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1			\$330.00		0.00			
E 2	WZZM	09/21/12	09/21/12	The View	CM	11a-12n	----F--	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1			\$160.00		0.00			

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WZZM	09/21/12	09/21/12	Nightline Late Run Nightline Late run	CM	12a-1230a (12:00 XM-12:30 XM)	----F--	:30	1	\$50.00	P-5	0.00	NM	1	\$50.00
ABC NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$50.00		0.00						
E 4	WZZM	09/21/12	09/21/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$140.00		0.00						
E 5	WZZM	09/21/12	09/21/12	M-F 3-4p Katie	CM	3-4p	----F--	:30	1	\$75.00	P-5	0.00	NM	1	\$75.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$75.00		0.00						
E 6	WZZM	09/21/12	09/21/12	M-F 5-530a M-F Morning News	CM	5-530a	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
THE MORNING NEWS AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$120.00		0.00						
E 7	WZZM	09/21/12	09/21/12	M-F 530-6a M-F Morning News	CM	530-6a	----F--	:30	1	\$145.00	P-2	0.00	NM	1	\$145.00
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$145.00		0.00						
E 8	WZZM	09/21/12	09/21/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$200.00		0.00						
E 9	WZZM	09/21/12	09/21/12	M-F 6-630p M-F News	CM	6-630p	----F--	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$400.00		0.00						
E 10	WZZM	09/21/12	09/21/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$295.00		0.00						
E 11	WZZM	09/21/12	09/21/12	M-F 630-7p M-F ABC World News	CM	630-7p	----F--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$675.00		0.00						
E 12	WZZM	09/21/12	09/21/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	----F--	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$220.00		0.00						
E 13	WZZM	09/21/12	09/21/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$295.00		0.00						
E 14	WZZM	09/21/12	09/21/12	M-F 730-8p Insider	CM	730-8p	----F--	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$220.00		0.00						
E 15	WZZM	09/24/12	09/24/12		CM	11-1135p	M-----	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00

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M-Su 11-1135p LN M-Su Late News EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$330.00		0.00			
E 16	WZZM	09/24/12	09/24/12	Nightline	CM	1135p-1202a	M- - - - -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
Nightline ABC NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$200.00		0.00			
E 17	WZZM	09/24/12	09/24/12	The View	CM	11a-12n	M- - - - -	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
The View THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$160.00		0.00			
E 18	WZZM	09/24/12	09/24/12	M-F 12-1230p	CM	12-1230pm	M- - - - -	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
Noon News WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$140.00		0.00			
E 19	WZZM	09/24/12	09/24/12	M-F 3-4p	CM	3-4p	M- - - - -	:30	2	\$70.00	P-5	0.00	NM	2	\$140.00
Katie KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					2	\$70.00		0.00			
E 20	WZZM	09/24/12	09/24/12	M-F 5-530a	CM	5-530a	M- - - - -	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
M-F Morning News THE MORNING NEWS AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$70.00		0.00			
E 21	WZZM	09/24/12	09/24/12	M-F 530-6a	CM	530-6a	M- - - - -	:30	1	\$145.00	P-2	0.00	NM	1	\$145.00
M-F Morning News THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$145.00		0.00			
E 22	WZZM	09/24/12	09/24/12	M-F 530-6pm	CM	530-6p	M- - - - -	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
M-F News 5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$300.00		0.00			
E 23	WZZM	09/24/12	09/24/12	M-F 6-630p	CM	6-630p	M- - - - -	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
M-F News EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$480.00		0.00			
E 24	WZZM	09/24/12	09/24/12	M-F 6-7a	CM	6-7a	M- - - - -	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
M-F Morning News THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$295.00		0.00			
E 25	WZZM	09/24/12	09/24/12	M-F 630-7p	CM	630-7p	M- - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
M-F ABC World News ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$400.00		0.00			
E 26	WZZM	09/24/12	09/24/12	M-F 7-730p	CM	7-730p	M- - - - -	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
M-F Entertainment Tonight ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M- - - - -					1	\$220.00		0.00			
E 27	WZZM	09/24/12	09/24/12		CM	7-9a	M- - - - -	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-9a M-F Good Morning America															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	M-----	1		\$295.00		0.00						
E 28	WZZM	09/24/12	09/24/12	M-F 730-8p Insider	CM	730-8p	M-----	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	M-----	1		\$220.00		0.00						
E 29	WZZM	09/24/12	09/24/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$960.00	P-5	0.00	NM	1	\$960.00
DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	M-----	1		\$960.00		0.00						
E 30	WZZM	09/24/12	09/24/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	M-----	1		\$40.00		0.00						
E 32	WZZM	09/22/12	09/22/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$45.00	P-4	0.00	NM	1	\$45.00
SATURDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S-	1		\$45.00		0.00						
E 33	WZZM	09/22/12	09/22/12	NCAA Prime NCAA Prime	CM	8p-cc	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NCAA FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S-	1		\$250.00		0.00						
E 34	WZZM	09/22/12	09/22/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
SATURDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S-	1		\$120.00		0.00						
E 35	WZZM	09/23/12	09/23/12	This Week This Week	CM	10-11a	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$150.00		0.00						
E 36	WZZM	09/23/12	09/23/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$330.00		0.00						
E 37	WZZM	09/23/12	09/23/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	-----S	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$450.00		0.00						
E 38	WZZM	09/23/12	09/23/12	WZZM Sun Weekend AMCM Sun Weekend AM News	CM	6-8a	-----S	:30	2	\$35.00	P-5	0.00	NM	2	\$70.00
SUNDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	2		\$35.00		0.00						
E 39	WZZM	09/23/12	09/23/12	Sun Early News Sun Early News	CM	Sun 630-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$315.00	P-2	0.00	NM	1	\$315.00
EYEWITNESS NEWS 13 / SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$315.00		0.00						
E 40	WZZM	09/23/12	09/23/12		CM	8-11p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Emmy Awards															
64th Primetime Emmy Awards															
EMMYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,200.00		0.00			
E 41	WZZM	09/23/12	09/23/12	Su 8-9a	CM	8-9a	-----S	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
Su Good Morning America															
SUNDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$150.00		0.00			
E 42	WZZM	09/20/12	09/20/12	M-Su 11-1135p	LN	11-1135p	---T---	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
M-Su Late News															
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$330.00		0.00			
E 44	WZZM	09/20/12	09/20/12	The View	CM	11a-12n	---T---	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
The View															
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$160.00		0.00			
E 45	WZZM	09/20/12	09/20/12	M-F 12-1230p	CM	12-1230pm	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
Noon News															
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$140.00		0.00			
E 46	WZZM	09/20/12	09/20/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$75.00	P-5	0.00	NM	1	\$75.00
Katie															
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$75.00		0.00			
E 47	WZZM	09/20/12	09/20/12	M-F 5-530a	CM	5-530a	---T---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
M-F Morning News															
THE MORNING NEWS AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$120.00		0.00			
E 48	WZZM	09/20/12	09/20/12	M-F 530-6a	CM	530-6a	---T---	:30	1	\$145.00	P-2	0.00	NM	1	\$145.00
M-F Morning News															
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$145.00		0.00			
E 49	WZZM	09/20/12	09/20/12	M-F 530-6pm	CM	530-6p	---T---	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
M-F News															
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$200.00		0.00			
E 50	WZZM	09/20/12	09/20/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
M-F News															
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$400.00		0.00			
E 51	WZZM	09/20/12	09/20/12	M-F 6-7a	CM	6-7a	---T---	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
M-F Morning News															
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$295.00		0.00			
E 52	WZZM	09/20/12	09/20/12	M-F 630-7p	CM	630-7p	---T---	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
M-F ABC World News															
ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$675.00		0.00			
E 53	WZZM	09/20/12	09/20/12		CM	7-730p	---T---	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00

Order / Rev: 714502
 Alt Order #: 06321126
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Pestka,S/ D/ Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2332

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730p M-F Entertainment Tonight ENTERTAINMENT TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$220.00 0.00															
E 54	WZZM	09/20/12	09/20/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---T---	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
GOOD MORNING AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$295.00 0.00															
E 55	WZZM	09/20/12	09/20/12	M-F 730-8p Insider	CM	730-8p	---T---	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
THE INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$220.00 0.00															
E 56	WZZM	09/25/12	09/25/12	The View The View	CM	11a-12n	-T-----	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
THE VIEW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$160.00 0.00															
E 57	WZZM	09/25/12	09/25/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
WZZM 13 NOON NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$140.00 0.00															
E 58	WZZM	09/25/12	09/25/12	M-F 3-4p Katie	CM	3-4p	-T-----	:30	2	\$70.00	P-5	0.00	NM	2	\$140.00
KATIE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 2 \$70.00 0.00															
E 59	WZZM	09/25/12	09/25/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-----	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
THE MORNING NEWS AT 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$70.00 0.00															
E 60	WZZM	09/25/12	09/25/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$145.00	P-2	0.00	NM	1	\$145.00
THE MORNING NEWS AT 530 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$145.00 0.00															
E 61	WZZM	09/25/12	09/25/12	M-F 530-6pm M-F News	CM	530-6p	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
5:30 EDITION NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$300.00 0.00															
E 62	WZZM	09/25/12	09/25/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
EYEWITNESS NEWS 13 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$480.00 0.00															
E 63	WZZM	09/25/12	09/25/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
THE MORNING NEWS AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$295.00 0.00															
E 64	WZZM	09/25/12	09/25/12	M-F 630-7p M-F ABC World News	CM	630-7p	-T-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
ABC NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$400.00 0.00															
E 65	WZZM	09/25/12	09/25/12		CM	7-730p	-T-----	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00

Order / Rev: 714502
 Alt Order #: 06321126
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Pestka,S/ D/ Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2332

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p											
				M-F Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1			\$220.00		0.00				
E 66	WZZM	09/25/12	09/25/12	M-F 7-9a	CM	7-9a	-T-----	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
				M-F Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1			\$295.00		0.00				
E 67	WZZM	09/25/12	09/25/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
				Insider											
				THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1			\$220.00		0.00				
E 68	WZZM	09/25/12	09/25/12	M-F 9-10a	CM	9-10am	-T-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
				Take 5											
				TAKE FIVE & COMPANY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----		1			\$40.00		0.00				
E 69	WZZM	09/19/12	09/19/12	M-Su 11-1135p LN	CM	11-1135p	--W----	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
				M-Su Late News											
				EYEWITNESS NEWS 13 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$330.00		0.00				
E 71	WZZM	09/19/12	09/19/12	The View	CM	11a-12n	--W----	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
				The View											
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$160.00		0.00				
E 72	WZZM	09/19/12	09/19/12	M-F 12-1230p	CM	12-1230pm	--W----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				Noon News											
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$140.00		0.00				
E 73	WZZM	09/19/12	09/19/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$75.00	P-5	0.00	NM	1	\$75.00
				Katie											
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$75.00		0.00				
E 74	WZZM	09/19/12	09/19/12	M-F 5-530a	CM	5-530a	--W----	:30	1	\$120.00	P-2	0.00	NM	0	\$0.00
				M-F Morning News											
				THE MORNING NEWS AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$120.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	09/17/12-09/23/12		M-F 5-530a		5-530a	--W-----	:30	(\$120.00)	0.00	NM				
				Credited											
				[credit na's]											
E 75	WZZM	09/19/12	09/19/12	M-F 530-6a	CM	530-6a	--W----	:30	1	\$145.00	P-2	0.00	NM	0	\$0.00
				M-F Morning News											
				THE MORNING NEWS AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$145.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NZZM	09/17/12-09/23/12		M-F 530-6a		530-6a	--W-----	:30	(\$145.00)	0.00	NM				
				Credited											
				[credit na's]											
E 76	WZZM	09/19/12	09/19/12	M-F 530-6pm	CM	530-6p	--W----	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
				M-F News											
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

